



Mercedes-Benz

Mercedes Benz Truck & Van (NI) is Northern Ireland's only official Mercedes-Benz Commercial Vehicle dealer. *Do you want to be part of an ambitious, fast-moving Company, offering excellent working conditions, competitive salary and opportunity for progression? Due to growth within our Business we are currently recruiting for the following positions:-*

Marketing Assistant – Mallusk

An exciting opportunity exists for an experienced Marketing Assistant to join our busy team. Reporting to the Group Marketing Manager you will be responsible for assisting with the overall Marketing activity within Mercedes-Benz Truck & Van and RentaMerc, raising the profile of all aspects of the business including commercial vehicle sales, vehicle rentals and after sales services.

This role carries a broad range of responsibilities including the following:

- To assist with maximising sale opportunities through overall marketing activities for business areas which include New & Used vehicle sales, Aftersales and Rental.
- Produce & proof-read marketing materials while adhering to brand guidelines.
- Assist with lead generation activities such email design and analysis of results.
- Undertake CRM activities and maintenance of the company database
- Maintenance of and content production for the company websites.
- Run all social media accounts including: Facebook, Twitter, Instagram, LinkedIn, Youtube.
- Support in the planning and delivery of company events.
- Assist with implementation of quarterly marketing plans.
- Competitor & market research and identifying trends in the market.

This is an ideal position for Applicants who wish to further their Marketing career within the Commercial Vehicle Industry. Candidates for the role must have a Third level qualification in a business/marketing discipline and at least 1 years' experience within a similar Marketing role. You should have the ability to collate & analyse data and high levels of organisational & administrative skills. You should have excellent computer skills on Microsoft packages and the ability to use Adobe Graphic Design packages would be an advantage. Coupled with this you should have strong communication skills and the ability to work on your own initiative as well as part a team.

If you wish to apply for this position please contact Lynne Savage for an application pack by calling **028 9034 2411** or email lynne.savage@m-btruckandvan.co.uk Completed application forms should be returned by Friday 20th July 2018.

We strive to be an equal opportunities employer.